



# **JACK WOLFSKIN PUBLISH SOCIAL IMPACT REPORT 2018/2019**

- **Report provides a deep insight into the Jack Wolfskin supply chain**
- **Encloses transparent communications on strategies to ensure fair and safe working conditions in production plants**
- **Details how customers can individually trace their JACK WOLFSKIN products back to the production plant**

**Idstein, June 2020** – By publishing the Social Impact Report 2018/2019, the Idstein-based outdoor company shows its progress in implementing fair and safe production conditions throughout the entire supply chain. The Social Impact Report also discloses detailed results of social audits and provides in depth knowledge on how the company is working with its partners to achieve fair wages.

Traceability of every single JACK WOLFSKIN product also creates credibility and gives customers a deep understanding into where their clothes are made.

The issue of sustainability has been rooted in JACK WOLFSKIN'S DNA since the company was founded and is one of its fundamental business principles. Since the company's beginnings, products have always been designed to be durable and sustainable companions. Today, in addition to high quality materials, JACK WOLFSKIN places an increased focus on sustainable textiles – including TEXAPORE ECOSPHERE technology - and remains committed to stable and fair supplier relationships.







Audited annually by the independent multi-stakeholder organisation the 'Fair Wear Foundation' (FWF). JACK WOLFSKIN has once again met the strictest standards in relation to doing everything in its power to ensure fair and safe working conditions with its partners. "We are proud to have been awarded LEADER status by the FWF in 2019 for the fifth time in a row. This is not a matter of course, as this organisation tightens its requirements year after year in line with global developments. We share the ambitious goals of the FWF - to make joint efforts with our partners - to create fair and safe working conditions in production facilities." Melody Harris-Jensbach. CEO, JACK WOLFSKIN.

As can be expected, all content in the 2018/19 report is published with full transparency. Notably, the latest report includes deep insights into the salary structures of each individual factory. Making it possible to reveal the successes, challenges and opportunities whilst working in partnership with each one.

In addition to the Social Impact Report, JACK WOLFSKIN is pleased to offer unrestricted insights into its corporate responsibility and environmental practices online via: <https://www.jack-wolfskin.co.uk/corporate-responsibility/>

All topics are summarized in the JACK WOLFSKIN Sustainability Book, which can be viewed online via <https://www.yumpu.com/en/document/view/62949479/sustainability-book-en-long>

## ABOUT JACK WOLFSKIN

JACK WOLFSKIN is one of the leading providers of premium-quality outdoor apparel, footwear and equipment in Europe and the largest franchisor in the sports retail market in Germany. JACK WOLFSKIN products are currently available in more than 730 JACK WOLFSKIN stores and at over 4,000 points of sale worldwide. JACK WOLFSKIN products are renowned for their optimised functionality, high quality and exceptional innovation. In recent years the specialist outdoor brand has captured a large share of the market with numerous new

products and materials. JACK WOLFSKIN is also a pioneer of the first order when it comes to sustainability. The company has been a member of the Fair Wear Foundation since 2010 and was awarded FWF Leader status every year since 2014. JACK WOLFSKIN is also a bluesign® system partner since 2011. The company is head-quartered in Idstein, in the Taunus region of Germany and currently employs over 1,100 people worldwide.

More informations: <https://www.jack-wolfskin.com/press/>

### PRESS CONTACT:

JACK WOLFSKIN  
Ausrüstung für Draussen GmbH & Co. KGaA  
Jack Wolfskin Kreisel 1, 65510 Idstein

Kerstin Pooth (Director PR & Cooperations)

Sato Feller (PR Manager)  
Tel.: +49 (0) 6126 954 135  
E-Mail: [sato.feller@jack-wolfskin.com](mailto:sato.feller@jack-wolfskin.com)

Sonja Greimel (PR Manager)  
Tel.: +49 (0) 177 4954 211  
E-Mail: [sonja.greimel@jack-wolfskin.com](mailto:sonja.greimel@jack-wolfskin.com)

