

## BIKING BEYOND

JACK WOLFSKIN'S NEW BIKEPACKING BAG & APPAREL
COLLECTION OFFERS CONVENIENCE AND COMFORT FOR
MULTI-DAY CYCLING ADVENTURES

- Five new bags, 40 litre capacity
- Men's and women's complete cycling apparel kits
- Recycled materials, PFC free, sustainable designs

**Idstein, Germany (Spring 2022)** – Pack up, get on your bike and start your journey. JACK WOLFSKIN's new Bikepacking bags and apparel, available this spring, are purpose-built for multi-day tours, enabling pure focus on enjoying the ride. All the products feature multiple performance and sustainability advancements that make packing for the ride and staying comfortable easier in wet, dry, hot, or cool conditions.

Five all-new bike bags precisely crafted for two wheeled adventures highlight the collection. All of the bags are easy to securely mount in a space conscious manner, including the flagship Rack Bag, and complementary bags for the handlebar, top tube, frame, and saddle that, combined, provide more than 40 litres of storage for apparel, food, and gear. All bags are constructed with durable, reinforced 100 % recycled polyester textiles. Each design is made with waterproof materials to ensure that personal items stay dry and are detailed with reflective elements to enhance visibility.



- The **RACK BAG** is a waterproof roll top compartment with a 22-litre capacity. The main compartment has an additional internal pocket, and the base is padded for extra durability and protection from road debris.

  Weight: 700 g
- The 4 litre **HANDLEBAR 2IN1** Bag attaches to multiple bar assemblies and easily converts into a casual hip bag. It's constructed with waterproof materials and taped seams for extra weather protection. **Weight:** 170 g
- The slim, streamlined **SEAT BAG** provides an additional 10 litres of storage and has an external pocket for securing tent poles. A simple elastic strap allows the rider to easily grab an extra jacket, food bar and accessories.

  Weight: 400 g
- The clever **TOP TUB BAG** (.8 litre capacity) sits on top of the top tube making the compartment easy to access even while riding. A Clear-View pocket makes phone displays and maps visible while protecting them from the weather.

  Weight: 150 g
- The **TAKEOFF BAG** (3.5 litre) attaches to the inside of the frame, underneath the top tube. The aerodynamic design features zippers on both sides to contents may be accessed with the right or left hand, even while riding.

  Weight: 140 g

**Material:** all of the bags in the collection are PFC free and are constructed with Armatech Plus 600D RE: Recycled Polyester/Mega PU: 73 % Polyester, 27 % Polyurethane.





The bike wear collection is specifically tailored to cycling use combining both lightness and comfort with dependable performance. JACK WOLFSKIN pays great attention to detail in terms of fit, visibility and functionality. One of the details is the innovative brrr° technology that integrates natural minerals to create a triple chill effect through cooling, actively transporting moisture and drying fast. An added bonus is that brrr° is firmly embedded into the fibre and cannot be washed out.

All products were extensively tested and proven during a cycling tour through Gorafe Desert in the Spain in 2021 by a testing team that embodies the popular bike packing lifestyle.

To further inspire more cyclists to pursue bike packing adventures, JACK WOLFSKIN collaborated with Komoot, the popular route planning and navigation app.

"JACK WOLFSKIN pays tribute to the shift toward adventure, exploration and gravel riding with a bike-packing series engineered perfectly for overnighters or overlanding," said Daniele Grasso, Vice President Product & Apparel. "The innovative products prioritize performance, functionality and durability while maintaining the brand's commitment to sustainable design. The collection adds a new level of convenience and comfort to this growing category."

To learn more about the collection, visit:



